



# PICKLE HOUSE

EST. 2023

## SPONSORSHIP OPPORTUNITIES

**SUNDAY, SEPTEMBER 7, 2025 | 3:00 – 6:00**

BROOKHAVEN COUNTRY CLUB

DALLAS, TX

*LUKE 18:1*

P.O. BOX 93136 | Southlake, Texas 76092

Phone: (817) 304-9098 | [luke@luke181.org](mailto:luke@luke181.org) | [www.luke181.org](http://www.luke181.org)



@luke181foundation

# Hi friends!

It's hard to believe we are approaching our 2<sup>nd</sup> Annual Pickle House Pickleball Tournament. We have big things in store this year and can't wait to share with everyone!

The number eight signifies abundance and strength. Today, I am 8 years old and blessed to be alive. I am going into 3rd grade at Old Union Elementary School in Southlake, TX, and am thankful to be here to enjoy life with my family and friends. Last year we celebrated independence, this year we celebrate new beginnings and what is on the horizon. So much progress has been made since I was diagnosed with spinal muscular atrophy (SMA) at 5 and 1/2 months old in 2017. Just two years ago, SMA used to be the number one genetic cause of death for infants. Today that is no longer the case.

I was fortunate to receive the first FDA-approved treatment, Spinraza, that has been lifesaving and life-extending for me and so many other people living with SMA. Today, we have 3 FDA-approved treatments for those born with SMA. Thanks to the determination of so many people in the SMA community, we can proudly say that every baby born in the United States is now screened for SMA in all 50 states. This is a major win in the history of SMA as it changes the trajectory of one's life when detection occurs within days and treatment begins within weeks.

I am excited to share a few amazing updates since you last saw me. Over the years we have celebrated me getting stronger with Spinraza, but this year we get to celebrate even more with my clinical trial. In May 2024, I began the second phase of the clinical trial where I started receiving a muscle growth medication which has been helping me to get stronger. In July, I had the metal removed from my hip surgery from 2 years ago which was successful and my hips are both in place. This has provided me more comfort and given me the ability to spend more time in my stander which is helping me get stronger, as well.

I am so grateful I get to see everything the Luke 18:1 Foundation has accomplished over the years that has made a huge difference in the lives of so many. The future looks so bright for kids like me because of generous donors and sponsors that have supported us over the years. Today we currently have 5 late-stage clinical trials happening that, if successful, will start to reverse symptoms of SMA and restore muscle strength. While we have made so much progress over the past 8 years, we still have so much work to do. Together, we must continue to spread awareness of SMA, help those that need extra support in their everyday life, and make strides with breakthrough research through our fundraising efforts. While the future of SMA has drastically evolved and lives are being saved, the fight continues until we find a cure, and as I have said many times, I come from a family that will never give up until we do. We invite you to join us as we continue to change the face of SMA.

Looking for more information on how you can participate or donate? Please contact:

Nicole Stickane  
(817) 304-9098  
luke@luke181.org

Always pray and never give up,

*Luke Stickane*

Luke Stickane and the Luke 18:1 Foundation





# PICKLE HOUSE

EST. 2023

**Please join us for the 2nd Annual Pickle House Pickleball Tournament  
Sunday, September 7, 2025 at Brookhaven Country Club**

Brookhaven Country Club  
3333 Golfing Green Drive, Dallas, TX

The 2nd Annual Pickle House Pickleball Tournament will be held on Sunday, September 7, 2025, at Brookhaven Country Club in Dallas, TX. This fabulous event will feature a pickleball tournament, giveaways, raffles, and a day of fun in the sun with friends all in support of a great cause! Pickleball players of all skill levels are invited to attend, and prizes will be awarded to 1st, 2nd, and 3rd place tournament winners.

**Sponsorship opportunities and exclusive specialty sponsorship opportunities are available:**

- Presenting Sponsor - \$10,000
- Ace Sponsor - \$7,500
- Rally Sponsor - \$5,000
- Smash Sponsor - \$2,500
- Paddle Sponsor - \$12,500
- Court Sponsor - \$7,500
- Photo Sponsor - \$5,000
- Kitchen Sponsor - \$2,500
- Prize Sponsor - \$2,500
- Family Fun Zone Sponsor - \$2,500
- Cooling Station Sponsor - \$2,500

**Tournament entry and family packages are also available:**

- Pickleball Posse - \$750
  - Includes tournament play and light bites for two (2) adults and up to four (4) children for kids open play
- Dink Duo - \$500
  - Includes tournament play and light bites for two (2)

**Proceeds from the event will benefit the Luke 18:1 Foundation and provide support to fund advances in research, advocacy, and support for those impacted by spinal muscular atrophy (SMA).**



# SPONSORSHIP LEVELS

## Presenting Sponsor - \$10,000

### Benefits include:

- Name inclusion in the event title (in all print and spoken mentions of the event): 2nd Annual Pickle House Pickleball Tournament presented by (insert company name here)
- Prominent logo inclusion on all marketing materials including event announcements, email communications and event website
- Opportunity to include branded company gift or swag item as event favor
- Opportunity to speak at event
- Opportunity to set-up vendor table at event
- Tournament entry to the event for ten (10) guests
- Light bites at the event for ten (10) guests
- Logo inclusion on all event signage and event social media content
- Dedicated social media post mentioning company as Presenting Sponsor

## Ace Sponsor - \$7,500

### Benefits include:

- Logo inclusion on marketing materials including event announcements, email communications and event website
- Opportunity to include company gift or swag item as event favor
- Opportunity to set-up vendor table at event
- Tournament entry to the event with play for eight (8) guests
- Light bites at the event for eight (8) guests
- Logo inclusion on event signage and event social media content

## Rally Sponsor - \$5,000

### Benefits include:

- Name inclusion on marketing materials including event announcements, email communications and event website
- Tournament entry to the event with play for six (6) guests
- Light bites at the event for six (6) guests
- Name inclusion on event signage and event social media content

## Smash Sponsor - \$2,500

### Benefits include:

- Name inclusion on marketing materials including event announcements, email communications and event website
- Tournament entry to the event with play for four (4) guests
- Light bites at the event for four (4) guests
- Name inclusion on event signage



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**PLEASE MAKE CHECKS PAYABLE TO:**  
Luke 18:1 Foundation  
Attn: Nicole Stickane  
P.O. Box 93136  
Southlake, TX 76092

# EXCLUSIVE SPECIALTY SPONSORSHIP LEVELS

## Paddle Sponsor - \$12,500

Benefits include:

- Name recognition or company logo printed on custom pickleball paddles to be provided as exclusive player gifts, plus all the benefits of *Presenting Sponsor* level\*

\*Presenting naming rights excluded

## Court Sponsor - \$7,500

Benefits include:

- Name recognition or company logo printed on custom net signs displayed on all courts during event, plus all the benefits of *Ace Sponsor* level

## Photo Sponsor - \$5,000

Benefits include:

- Name recognition or company logo printed on event step and repeat backdrop and digital event photos, plus all the benefits of *Ace Sponsor* level

## Kitchen Sponsor - \$2,500

Benefits include:

- Exclusive name recognition or company logo as food and beverage sponsor on event signage and social media, plus all the benefits of *Rally Sponsor* level

## Prize Sponsor - \$2,500

Benefits include:

- Exclusive name recognition or company logo on event signage and social media, plus all the benefits of *Rally Sponsor* level

## Cooling Station Sponsor - \$2,500

Benefits include:

- Exclusive name recognition or company logo on event signage and social media, plus all the benefits of *Rally Sponsor* level

## Family Fun Zone Sponsor - \$2,500

Benefits include:

- Exclusive name recognition or company logo on event signage and social media, plus all the benefits of *Rally Sponsor* level



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# PARTICIPATION CARD

## PRIMARY INFORMATION

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Email: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

## SPONSORSHIPS

- ☐ \$12,500 - Paddle Sponsor      ☐ \$5,000 - Photo Sponsor      ☐ \$2,500 - Smash Sponsor  
☐ \$10,000 - Presenting Sponsor      ☐ \$5,000 - Rally Sponsor      ☐ \$2,500 - Cooling Station Sponsor  
☐ \$7,500 - Ace Sponsor      ☐ \$2,500 - Kitchen Sponsor      ☐ \$2,500 - Family Fun Zone Sponsor  
☐ \$7,500 - Court Sponsor      ☐ \$2,500 - Prize Sponsor  
☐ I cannot participate in the 2025 Pickle House Tournament but would like to donate in the amount of \$\_\_\_\_\_ to support the Luke 18:1 Foundation.

## TICKETS

- ☐ \$750 - Pickleball Posse (tournament entry for 2 and up to 4 children for kids open play)  
☐ \$500 - Dink Duo (tournament entry for 2)

## PLAYER INFORMATION

**Player 1**      ☐ Beginner      ☐ Intermediate      ☐ Advanced

Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**Player 2**      ☐ Beginner      ☐ Intermediate      ☐ Advanced

Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**Player 3**      ☐ Beginner      ☐ Intermediate      ☐ Advanced

Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**Player 4**      ☐ Beginner      ☐ Intermediate      ☐ Advanced

Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**Player 5**      ☐ Beginner      ☐ Intermediate      ☐ Advanced

Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**Player 6**      ☐ Beginner      ☐ Intermediate      ☐ Advanced

Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**Player 7**      ☐ Beginner      ☐ Intermediate      ☐ Advanced

Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**Player 8**      ☐ Beginner      ☐ Intermediate      ☐ Advanced

Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**Player 9**      ☐ Beginner      ☐ Intermediate      ☐ Advanced

Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**Player 10**      ☐ Beginner      ☐ Intermediate      ☐ Advanced

Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

## PAYMENT INFORMATION

- ☐ Check      ☐ Credit Card (to make a payment via credit card, please visit [www.luke181.org](http://www.luke181.org) and select the donation button)

**PLEASE MAKE CHECKS PAYABLE TO:**

**Luke 18:1 Foundation | Attn: Nicole Stickane | P.O. Box 93136, Southlake, TX 76092**

# SPINAL MUSCULAR ATROPHY

## THE FACTS

SMA affects approximately 1 in 15,000 babies.

1 in every 50 Americans is a genetic carrier for SMA.

There are 3 FDA approved treatments for SMA but no cure yet.

## ABOUT SMA

Spinal muscular atrophy (SMA) is a progressive neurodegenerative disease that affects the motor nerve cells in the spinal cord and impacts the muscles used for activities such as breathing, eating, crawling, and walking. Each year, thousands of infants in the U.S. and around the world are born with SMA. SMA also impacts children, teens, and adults from every background, race, and gender. Approximately one in 50 people, more than six million total, is a genetic carrier for SMA. There are several approved treatments for SMA, but we do not yet have a cure.

## ABOUT LUKE 18:1 FOUNDATION

The Luke 18:1 Foundation was created for the purpose of finding a cure for SMA by working together as a community to find a cure for SMA through three key pillars that include raising awareness, funding research, and supporting individuals and families.

Over the past 7 years, the Luke 18:1 Foundation has granted Cure SMA over \$2.9 million to fund advancements in research, support the Care Center Network, supply equipment for the SMA community, sponsor scholarships for first-time attendees at the Annual SMA Conference, and more. The Luke 18:1 Foundation's partnership with Cure SMA continues to be vital to the advancements in research, care, and support made by Cure SMA, and will not stop until a cure for SMA has been found. Learn more at [www.luke181.org](http://www.luke181.org).

*Always pray and never give up.*

## ABOUT CURE SMA

Cure SMA is dedicated to the treatment and cure of spinal muscular atrophy (SMA). Since 1984, Cure SMA has grown to be the largest U.S.-based network of individuals, families, clinicians, and research scientists working together to advance SMA research, support individuals and families impacted by SMA, and educate public and professional communities about SMA.

Cure SMA funds and directs comprehensive research that drives breakthroughs in treatment, advances access to high quality care, provides practical support programs, and advocates for the needs of the SMA community. Learn more at [www.curesma.org](http://www.curesma.org).